

# Management: Concepts & Cases

## FEATURES

This book contains twenty-one (21) chapters explaining salient features of various aspects of Management, six (06) selected articles by the author on contemporary issues and twelve (12) cases for analysis authored by various scholars of South Asia. **CONTENTS**

### Section I: Concepts

Management as a Discipline, Schools of Management Thought, Manager's Role and Impact of External Environment, Corporate Planning, Deposit, Credit and Profit Planning, Organizing as Part of Management, Line and Staff Authority Relationships, Decentralization and Delegation, Controlling, Feedback and Staffing, Motivation, Leadership, Communication, Controlling, Feedback and Control Mechanism, Special Control Techniques, Management Information System, Organizational Conflicts and their Resolutions, Islamic Approach to Management, Total Quality Management, Case Study Approach.

### Section II: Selected Articles by the Author (Six)

Human Resource Management and Development, Sharing Productivity Gains: A Survey of Incentive Plans

Globally Practiced, Knowledge Management: Some Dimensions, The Rise of Re-engineering, Promoting CSR: What needs to be done, Motivation: Islamic History.

### Section III: Cases for Analysis (12)

Katko Electronics Industries Limited, Texport Syndicate: A Success Story, Narendra H. Kale, An Enterprise, A Plastics Manufacturing Company, Sudhakar Ghatge: An Entrepreneur by Choice, A Vision that Unfolds, Rural Entrepreneurship (two), Canvas Tentage (Pvt.) Ltd., Swagat Engineering Corporation: An Industrial Relations Dilemma, Westward Exports Limited, Pakistan Oxygen Limited. **READERSHIP**

Students pursuing B.Com., M.Com., BBA, MBA, BBIT, MBIT, MPA, MBE, BBA (Hons.), MBA (Banking & Finance) and (Insurance & Risk Management), MBBS, Engineering Courses and Professionals, Chartered Accountancy, Cost & Management Accountancy, Chartered Managers, Banking, Insurance and related courses. Serving business executives and members of civil and military society can considerably benefit from this book.